

REP HEADLINE# 6311203 TRF# 330964 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP SEP12/12 12.24
 ORDER WORKSHEET **CHANGES** *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	A		1130P-1235A	30		\$3,000.00	9/16	9/16	1		SUN	1
PROGRAM : LATE NEWS ORD COM1: TIME CHG NEWS ORD COM2: SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR SEP16 ON LINE-24 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M1 OK'D BUY#19 MISSED: SAT/730P-800P SEP15 \$800.00 (SEP11/12) OFFER: SAT/730P-800P SEP15 \$800.00 PLS ADVISE. CMT: PRG CHG- HINES WARD CMT: SPT IS BOOKED- THX JEN												
M2	OK'D		BUY#24				SEP16		30S	\$3,000.00	(SEP11/12)	
							SEP16		30S	\$3,000.00	PLS ADVISE.	
MISSED: SUN/1100P-1130P OFFER: SUN/1130P-1235A CMT: TIME CHG NEWS CMT: SPT IS BOOKED- THX JEN												

SEP/12 69400.00
 CONTRACT TOTAL 69400.00
 TOTAL SPOTS 56



MARKET TOTALS \$141,632 WPXI 49% KDKA 24% WTAE 19% WPGH 7% CABL 0% WPCW 1% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6311203 TRF# 330964 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP11/12 14.47
*** WPXI-TV ***

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE
1831 CHESTNUT STREET SALES PRSN WA- CHERYL BLAIR
PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6311203 CLASS: NATL. LOCAL REGIONAL
PRDCT BOB CASEY 9/11 EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP11/12 SEP17/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP11/12 14.47

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$69,400
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#19 MISSED: SAT/730P-800P SEP15
OFFER: SAT/730P-800P SEP15
CMT: PRG CHG- HINES WARD
CMT: SPT IS BOOKED- THX JEN
M2 UNRESL BUY#24 MISSED: SUN/1100P-1130P SEP16
OFFER: SUN/1130P-1235A SEP16
CMT: TIME CHG NEWS
CMT: SPT IS BOOKED- THX JEN

CONTRACT TOTAL 69400.00
TOTAL SPOTS 56